

Cuyahoga Falls City Schools’ Board of Education

And

Cuyahoga Falls City Schools Business Advisory Council

Joint Statement

March 1, 2020

Pursuant to O.R.C. 3313.821, the Cuyahoga Falls City Schools’ Board of Education (“Board”) and the Cuyahoga Falls City Schools Business Advisory Council (“BAC”) are required to post on Joint Statement (“Statement”) on the District website. The Statement should address the following:

Meetings conducted by the BAC:

The council has conducted the following meetings so far during the 2019-2020 school year:

August 27, 2019

November 26, 2019

February 25, 2020

An additional meeting is scheduled for May 26, 2020. Minutes from meetings are posted to the District website under the Board of Education tab.

The plan for implementation progress:

BAC worked with the Alliance for School and Community Growth to identify the following action steps during the 2019-2020 school year

1. Delineation of Employment Skills:

Action Steps	Responsible Party	Deadline	Resources	Potential Barriers	Result/Metric of Success
Career speakers in all buildings	Building Principals	May 19, 2020 On-going	Access to business community through the Alliance for School and Community Growth (Alliance)	Time	Once each quarter
Mock Interviews @ CFHS	Building Principal	May 19, 2020 Held February 26, 2020	Access to business community through the Alliance; social media	Scheduling conflicts	Once per year
Career Night @ CFHS	Career Night Planning Team	February 28, 2020 Held February 4, 2020	Chamber of Commerce; City Government; Six-District	Weather; scheduling conflicts	Sophomores access to the business community; expand to 100 businesses

			Educational Compact		
Junior Achievement Program @ Bolich MS	Building Principal; faculty; JA point person	May 19, 2020	Alliance; Chamber of Commerce; local financial organizations	Schedule conflicts; faculty sponsor	Successful implementation

2. Development of a Curriculum to Instill Employment Skills:

Action Steps	Responsible Party	Deadline	Resources	Potential Barriers	Result/Metric of Success
In-Demand Jobs Week	Curriculum and Instruction; Building Principals; Guidance Counselors	First week of May 2020	ODE curriculum; Six-District Educational Compact	Scheduling conflicts due to State testing	Successful implementation
Elementary Career Day all six buildings	Building Principals and Counselors	May 1, 2020	Alliance; Chamber of Commerce; Six-District Educational Compact; Alumni; City Government	Scheduling	Successful implementation
Development of a Communications Program with Six-District Educational Compact	Six-District Programming Committee; Curriculum and Instruction; Hudson City Schools	January 1, 2020 Modern Communications through Media Productions – enrolling students for the 2020-2021 school year	ODE Curriculum; Career Clusters; Local TV and radio stations	Parental awareness; physical space; equipment	Successful inclusion in the CFHS Course Curriculum Guide
Implementation of 6-12 use of Naviance program	Curriculum and Instruction; Building Principals; Guidance Counselors; Faculty	May 19, 2020 Incorporated into the K-12 Comprehensive Counseling Services project	Technology; contract with Naviance; support from Naviance personnel	Professional Development; incorporation into curriculum	Every student has a Naviance account and specific grade-level activities are completed

3. Changes in the Economy, Job Market and Future Job Availability:

Action Steps	Responsible Party	Deadline	Resources	Potential Barriers	Result/Metric of Success
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Partner with Stark State Learn to Earn Program – K Company (HVAC); Welding program @ CFHS; Advanced Manufacturing program @ CFHS	Curriculum and Instruction; CFHS Administration; CFHS Guidance Counselors Identify student candidates for program	January 1, 2020 Stark State STEM P3 grant partnership – letter of commitment signed	Trade industry; Akron Home Builders Association; Trade publications Establish dates for industry presentation to 10 th /11 th graders with KCo & KyoceraSGS	Curriculum development; physical space; equipment; scheduling	Enrollment of at least 15 students for the 2020-2021 school year On or about May 1, 2020
Six-District Educational Compact program alignment w/Medical Office Management	Six-District Executive Director; Six-District Program Committee; Curriculum and Instruction; CFHS Administration; CFHS Guidance Counselors; Faculty	January 1, 2020 The Academy of Medical Office Management program established	Western Reserve Hospital, Fortis College; Herzing University, Stark State; ODE Curriculum; Six-District Educational Compact	Enrollment; curriculum development; business and higher education partners	Enrollment of at least 15 Level I students for the 2020-2021 school year

4. Developing Relationships:

Action Steps	Responsible Party	Deadline	Resources	Potential Barriers	Result/Metric of Success
September 6 – Manufacturing Night at CFHS Football Game	CFHS Administration; Director of Athletics and Activities	September 6, 2019 Completed, a dozen manufacturing businesses represented	Marketing materials; radio station spots; website; flyer distribution	Weather	Bring awareness to the manufacturing industry in the Akron area
September 17 – Business tours of CFHS	CFHS Administration; Curriculum and Instruction; Alliance	September 17, 2019 Twenty-five businesses hosted	Presentation materials; student ambassadors; faculty	Scheduling; Business partner participation	Development of relationships between programs and business partners
Add two MS tours	Bolich MS and Roberts MS Administration; Curriculum and	May 19, 2019	Presentation materials; student	Scheduling; business partner participation	Development of relationships between

	Instruction; Alliance		ambassadors; faculty		programs and business partners
KIVA Activities x 3	District Leadership Team; Alliance; Chamber of Commerce	May 19, 2019 November 20 w/business partners January 30 w/parents The final activity will be with students	Agenda development; Educational Service Center space; parents; students; faculty; presentation materials	Scheduling conflicts; weather; facility availability	Greater awareness amongst parents, students, faculty and business partners; development of new programs
Continued growth of the Alliance for School and Community Growth (Alliance)	Superintendent; Alliance	June 30, 2020 67 members now on the guest list	Meeting space; food service resources; presentation materials	Scheduling conflicts; meeting space restrictions	Growth from 58 members on the guest list with 33 regular participants
Lemonade Day – Richardson (Western Reserve Hospital) and Lincoln (Peoples Bank)	Administration and faculty at Richardson Elementary and Lincoln Elementary	May 19, 2020	Financial support from Western Reserve Hospital and Peoples Bank; judges; presentation materials; business participation	Weather; scheduling conflicts; availability of judges; availability of host sites	Continued and expanded community awareness
State of the Schools Address	Superintendent; Chamber of Commerce	December 1, 2019 November 19, 2019 at The Natatorium of Cuyahoga Falls	Presentation materials; copies of Black Tiger Pride Strategic Plan 2019- 2024; Copy of 2019-2020 District Goals	Weather	Increased community awareness of the programs and events taking place in our district
Foundation/Alumni Association	Superintendent; Cuyahoga Falls City Schools’ Foundation and Alumni Association Executive Director	June 30, 2020	Conversion of directory database; postage; distribution of information inclusive of social media presence	Available finances; sub- committee participation; development and maintenance of the CFCSFAA website; lack	Increased membership; expanded scholarship opportunities; support for the College Credit Plus program at CFHS

				of enough personnel	
Connection to Business Partners on the District website	Superintendent; Administrative Assistant to the Superintendent; Instructional Technology; business leaders	January 1, 2020; ongoing On-going	Biographical information from our partners; Administrative Assistant's time to develop the section	Website capacity; ease of use	Development and maintenance of the Business Partnership section of our website

The nature of the BAC's advice and recommendations:

The following recommendations have been made in the areas listed below:

1. Employment Skills and Curriculum Development
 - a. Program Development with Limited Resources
 - b. Align Business Resources with Curriculum Development
 - c. OhioMeansJobs Readiness Seal
2. Economic and Job Market Changes/Future Jobs
 - a. OhioMeansJobs data
 - b. Association of Career Technical Education
3. Development of Working Relationships with Education Personnel
 - a. KIVA Technique – 3 times/year
 - b. Supporting district application of STEM/STEAM – align businesses in an effort to engage in these categories
4. Educating our Community
 - a. Programs that exist
 - b. Program development
 - c. Partnership opportunities
 - d. Development – Wish List
5. Provide ideas and suggestions for working relationships between business and career education (local) providers. For example. Local university post-secondary, Six-District Educational Compact, Magnet, etc.
6. Strengthen relationships between business and middle school education experience.
7. Connect the 4 C's (Creativity, Communication, Collaboration, critical Thinking) with the business community.
8. Follow-up with business participants immediately after Career Night