

# 2019-2020 Goals

## Strategic Focus Area #1: Student Success

Strategic Objective 1: Provide applied, hands-on learning in STEAM to all students.

### **Recommended Action 1.1: Define STEAM at a district level.**

Goal: *During the 2019-2020 school year, the district will develop a STEAM team comprised of CTIS, BLT members, media specialists, and administration that will define STEAM education as it applies to Cuyaboga Falls.*

### **Recommended Action 1.5: Increase the skill level of students using technology.**

Goal: *During the 2019-2020 school year, teachers will increase the integration of technology in order to positively impact the students' skill level as evidenced by the skills assessment.*

Strategic Objective 2: Embed oral and written communication skills within all subjects to improve student performance.

### **Recommended Action 2.1: Provide professional development on oral and written communication skills across the curriculum.**

Goal: *During the 2019-2020 school year, the district will develop a plan to provide professional development on oral and written communication skills across the curriculum.*

### **Recommended Action 2.2: Expand programming and events that promote oral/written communication skills.**

Goal: *During the 2019-2020 school year, the district will strengthen communication skills among all students by expanding opportunities for students to demonstrate their oral and written skills.*

## Strategic Focus Area #2: Culture of Caring

Strategic Objective 1: Expand partnerships with community resources.

### **Recommended Action 1.2: Provide educational opportunities for families**

Goal: *During the 2019-2020 school year, the district will create a menu of educational opportunities to families for future school years to come.*

Strategic Objective 2: Celebrate successes of all staff and students.

### **Recommended Action 2.1: Publicly recognize and celebrate student and staff successes.**

### **Recommended Action 2.2: Publicly recognize and celebrate school and community partnerships.**

Goal: *During the 2019-2020 school year, 100% of the administrative team will create a more unified system of recognition within the district.*

Strategic Objective 4: Increase staff collaboration and communication across buildings and grade levels.

**Recommended Action 4.1: Provide time for collaboration.**

*Goal: During the 2019-2020 school year, the district will dedicate a minimum of six hours of grade level/ content collaboration time for staff.*

### **Strategic Focus Area #3: Black Tiger Family**

Strategic Objective 1: Share positive messages with the community about our students and schools.

**Recommended Action 1.1: Hire a dedicated PR/Social Media firm/professional**

*Goal: During the 2019-2020 school year, we will increase distribution of district materials (print and voice) by translating into languages that meet at least 90% of our families.*

Strategic Objective 2: Invite and welcome families into the buildings.

**Recommended Action 2.2: Engage and support district volunteer organizations.**

**Recommended Action 2.3: Develop strategies to increase family participation in building events.**

*Goal: During the 2019-2020 school year, we will develop a common platform to document and monitor attendance at all district engagement events.*

### **Strategic Focus Area #4: Resource Leveraging**

Strategic Objective 1: Develop methods for communication with the community on federal, state, and local school finances.

**Recommended Action 1.1: Provide education to the community on school finance in Ohio and our district.**

*Goal: By June 2020, a finance team will develop up to five (5) opportunities to increase community awareness pertaining to school finance in the Cuyahoga Falls City School District.*

**Recommended Action 1.2: Provide education on school finance to the staff.**

*Goal: By June 2020, a finance team will develop up to three (3) opportunities to increase staff awareness pertaining to school finance in the Cuyahoga Falls City School District.*

**Recommended Action 1.3: Demonstrate fiscal responsibility.**

*Goal: By June 30, 2020, Cuyahoga Falls City School District will have increased the percentage of cash carryover from the end of FY19.*

Strategic Objective 2: Design new facilities to promote flexible learning, collaboration, safety, and well-being.

**Recommended Action 2.1: Develop building plans to support educational best practices.**

*Goal: Following the passage of the bond issue, the Cuyaboga Falls City School District Board of Education will designate an architectural firm to oversee the master facilities design process.*

*Goal: Following the passage of the bond issue, the Cuyaboga Falls City School District Board of Education will designate a construction manager to oversee the master facilities design process.*

*Goal: Following the passage of the bond issue, the Cuyaboga Falls City School District Board of Education will designate an owner's representative to oversee the master facilities design process.*

**Recommended Action 2.2: Provide extensive professional development on ways to utilize flexible space, collaborate on planning/teaching.**

*Goal: Following the passage of the bond issue, a research team will be created to meet quarterly to explore educational best practices within a flexible environment.*

Strategic Objective 3: Identify and support additional revenue generation strategies.

**Recommended Action 3.1: Develop levels of business sponsorships.**

*Goal: By June 2020, the finance team will create a master database of current business partners and identify current level of support.*

**Recommended Action 3.2: Solicit community sponsorships for new facilities.**

*Goal: By June 2020, a committee led by the finance team will collect resources and best practices on naming rights and signage based on neighboring districts' and schools' current tendencies.*

**Recommended Action 3.3: Increase the amount of outside revenues.**

*Goal: Through June 2020, the district will offer one Early Release Wednesday per month to give staff an opportunity for researching and training on grant opportunities and application processes.*